

## **GO! NETWORK VOLUNTEERS**

### **MARKETING COMMUNICATIONS** **COMMITTEE MEMBER**

The Marketing Communications Committee is responsible for the overall development of GO! Network marketing/brand strategy. Members write and coordinate marketing materials, including graphic elements, e-communications, website and social media.

#### Responsibilities:

- Write copy for e-mail communications to speakers, partners and members
- Contribute to PR/Media outreach
- Generate web updates, including sourcing graphics and social media content
- Provide input on overall marketing/branding strategy
- Attend regular meetings

#### Desired Qualifications:

- Brand management or PR experience
- Strong writing and editing skills
- Experience working with websites and graphics
- Proficiency in Microsoft Office
- Ability to work under pressure and meet deadlines
- Desire to contribute to an active communications team

#### Time Commitment:

- As much as 3-5 hours per week, varies based on task
- Regular committee meetings

Any Questions Please Contact Dustin Cronin - [dustin.cronin@croninwatch.com](mailto:dustin.cronin@croninwatch.com)

**GO! Network provides an opportunity  
for its members to give back and to polish their skills**